BACHELOR IN HEALTH AND WELLNESS STUDIES HONOURS
(NQF LEVEL 8)

PURPOSE OF THE QUALIFICATION

With the growing emphasis on preventative health care, new opportunities in the health care- and wellness-related industries are emerging every day. Professionals with knowledge and training in health and wellness provide support, encouragement, and education to help people live healthier lives and prevent illness or injury. The Bachelor in Health and Wellness Honours programme provides the relevant curriculum and broad perspective for students to specialise for careers in this field.

The Bachelor in Health and Wellness Studies Honours is designed for health care providers and people who want to equip themselves with the skills required to build and design health and wellness promotion projects. It therefore, provides an avenue for candidates to explore health care topics in greater depth and detail. Candidates will also gain hands-on experience in a required internship opportunity that will enable them to apply the theories and ideas learned in the classroom. This qualification addresses the need for improved management skills throughout all levels of the health and wellness whether public or private.

The development of Bachelor in Health and Wellness Studies Honours is informed by the university’s vision which is to encourage and develop an African cadre of men and women who can operate at international standards in business. Numerous stakeholders particularly from the public and private sector were consulted when the programme was developed and they unanimously endorsed it.

Graduates with this qualification are prepared to enter higher-degree qualifications in health-related fields such as a Master’s degree in Health and Wellness Studies and/or in Public Health or any health-related qualification at NQF Level 9.

Areas of employment following graduation from this programme include but are not limited to: hospitals and clinics, community organisations, wellness coaching, health and wellness consultant, wellness coordinator, medical case management, medical sales, assisted living communities, community health centres, consumer advocacy organisations, health counselling practices, insurance companies, rehabilitation centres, pharmaceutical and hospital supply firms.

OUTCOMES FOR WHOLE QUALIFICATION

Holders of this qualification are able to:

• Plan, manage and ensure the quality of health and wellness provision.
• Design, implement and manage health and wellness projects.
• Develop public relations strategies regarding health and wellness.
• Examine the strategic roles of health and wellness providers.
• Analyze all relevant health and wellness information.
• Draft and implement health care policies.
COURSES

Semester Course

• Health Education Practice

Compulsory Year Courses

• Health and Wellness Studies III
• Health Informational Promotion
• Public Relations for Health and Wellness
• Research Project

QUALIFICATION DURATION

The study period for the programme is:

• Minimum: 1 Year.
• Maximum: 2 Year.
• The programme comprises of two (2) semesters per academic year. Semester 1 runs from January to June. Semester 2 runs from July to December.

ARTICULATION

IUM courses articulate from qualification to qualification as per the statement in course contents. The IUM will decide if and how course work from qualifications from other institutions will articulate with IUM courses. The holders of this qualification will articulate to Master’s degree or any qualification at NQF Level 9.

CREDIT TRANSFER

Credit is the value assigned for the recognition of equivalence in content aquind learning outcomes between different types of learning and/or qualifications. Credit reduces the amount of learning required to achieve a qualification and may be through credit transfer, articulation, recognition of prior learning or advanced standing. To be awarded these credits, IUM will need to assess the courses or combination of courses as equivalent to IUM courses.

Generally, credit will be given if the courses were taken at an accredited institution of higher learning; the course was equivalent to courses offered at IUM, or compatible with Namibian Qualification Authority requirements.

Coursework will be evaluated for its current relevance and may not transfer if the material is outdated more than 5 years since the course was attended and examination sat and passed and/or the course was not passed at the first examination sitting.

Credits earned at an accredited college may not transfer unless the credits earned are equivalent to courses offered in degree qualification.
Credits earned at IUM are also transferable to other institutions of higher learning.

Acceptance of credits earned at other institutions is limited to 50% of the total credits required for an IUM qualification. No more than half the major area course requirements can be earned through transfer and/or exemption credit.

The IUM reserves the right to reject any or all credits from other institutions, regardless of their accreditation status, when it determines through investigation or otherwise that the quality of instruction at such institutions is for any reason deficient or unsatisfactory. The judgment of the IUM on this question shall be final.

The IUM reserves the right to disallow transfer credit for courses if the student's subsequent grades in required courses in the same subject fall below average.

**ASSESSMENT AND EVALUATION**

**Coursework/Continuous Assessment**

Continuous Assessment (CA) attracts 40% of the final grade. This will come from the activities and evaluations undertaken by the student during study period.

Students must score at least 50% in each course / coursework to qualify to sit for the final examinations. This means a student whose continuous assessment mark is below 50%, fails the course.

**Final Examinations**

The final examination counts for 60% of the overall final mark. The final examination comes at the end of the course. Unless prescribed otherwise, the standard examinations will be of three hours duration. Examiners may, in addition to written examination, test any candidate orally.

**Supplementary Examinations**

A student who fails a course with an overall mark of 40-49% is eligible to sit for a supplementary examination.

A student who fails the project with a mark of less than 50% will be allowed one opportunity to re-submit the project three months after the publication of results. A student who fails a course with an overall mark of 39% and below will be required to repeat the same course until the course is passed. A student may not proceed from one level to the next higher level carrying more than 50% of the courses or credits.

**Research Project**

Taken in the last year of study, research project is meant to engage students in research with a faculty member designated to a student by the faculty in order to generate knowledge necessary to complete all the requirements for the award of the qualification.
The research should be original on a topic related to the area of study. The research should have a clear defined problem statement, a review of the existing literature on the chosen topic, original evidence offered to support research project, consideration of alternative rival hypothesis, and a conclusion with recommendations.

**TEACHING METHODS/STRATEGIES**

The delivery methods for this qualification comprises of the part time and distance learning modes. Contact hours for the distance learning mode are face-to-face encounters on a monthly basis and block periods during IUM academic breaks and other public holidays such as Easter break.

The following are the methods of delivery:

- Face-to-face
- Design Thinking (Case Method) or Self-learning
- Social Media
- Online Learning Tools